

2017 HCEA Conference Schedule At – A - Glance

Wednesday, September 6, 2017

8:00 am – 2:00 pm	Registration
8:30 am – 11:30 am	Hospital Tours: Primary Children’s Hospital or Huntsman Cancer Institute (Pre- registration required)
12:00 pm – 12:45 pm	Boxed lunch and Informal Networking, Exhibit Hall with Vendors open
12:45 pm – 1:00 pm	Conference Opening and Welcome
1:00 pm – 2:00 pm	Session A: Keynote Address: Getting from Good Idea to Effective Program, Kate Lorig, PhD
2:10 pm – 3:10 pm	1B: Technology & Health Education: How they can Work Together to Positively Impact Health Behaviors 2B: iPad Integration into Community Based Health Outreach 3B: Where’s the Beef? Marketing 101 for Teaching Patients
3:10 pm – 3:55 pm	Refreshment Break with Vendors
4:00 pm – 5:00 pm	4C: Engaging Patients to Bridge the Gap between Health Literacy and Their Health Education 5C: Draw Me a Picture: Whiteboard Animation for Patient Education 6C: Utilizing Librarians and Telemedicine to Provide Tailored Hypertension Education
5:30 pm – 7:00 pm	Welcome Reception - Vendor Exhibits open 5:30 pm – 6:15 pm

Thursday, September 7, 2017

7:30 am – 8:30 am	Breakfast/HCEA Meeting – All HCEA members invited to attend
8:30 am – 9:30 am	7D: Program Evaluation: Getting Results that Make a Difference, Kate Lorig, PhD 8D: Round Robin Poster Presentations 9D: Educating Patients using Virtual Nurse Avatars
9:40 am – 10:40 am	10E: Program Evaluation: Getting Results that Make a Difference, Kate Lorig, PhD (repeat of Session 7D) 11E: Round Robin Poster Presentations 12E: Give Me a Pedi Boost – Better Outcomes in Optimizing Safe Transitions in Pediatric Acute Care
10:40 am – 11:10 am	Refreshment Break, Vendor Exhibit Hall
11:10 am – 12:10 pm	13F: Patient Empowerment: Implementing Shared Decision Making in a Health Care Organization 14F: Ms Buddy: An innovative iPad Service to Engage Patients 15F: Involving Your Community in Developing Patient Education
12:15 pm – 1:15 pm	Lunch with Vendor Panel
1:15 pm – 2:45 pm	Session G: Keynote Address: Following the Path of the Patient: Evaluating Technology Enabled Patient Education, Susan Hull, MSN, RN-BC
2:55 pm – 3:25 pm	Refreshment Break and Dessert with Vendors
3:30 pm – 4:30 pm	16H: The Knowledge Library: Patients and Families as Peer Mentors and Teachers 17H: Impact of Multi-Media Based Patient Education Program on 30-day Readmission Rate 18H: Reflections on Teach Back Competency – Are Peers an Effective Mirror?
5:15 pm	Dine Around

Friday, September 8, 2017

7:30 am – 8:30 am	Breakfast/Networking Opportunities
8:30 am – 9:30 am	Session I: Keynote Address: The Value of Patient Partnership in Healthcare Improvement, Erin Moore, BS
9:40 am – 10:40 am	19J: Navigating the Health Care System: Enabling Adolescents to be their own Self Advocate 20J: Hospital to Home: Improving Patient Transitions through a Multidisciplinary Approach 21J: The U-Bar: Powering Patients to Improve Health with Mobile Technologies
10:45 am – 11:00 am	Refreshment Break
11:00 am – 12:00 pm	Session K: Patient Panel: Providing Education in a Culturally Diverse Health Care Environment
12:00 pm – 12:15 pm	Conference Wrap-Up and Evaluation