

2017 HEALTH CARE EDUCATION ASSOCIATION CONFERENCE

Reaching New Heights in Patient Powered Care



The Premier Meeting for Patient, Staff and Community Educators
September 6 – 8, 2017 • Salt Lake City Marriott, University Park • Salt Lake City, UT



2017 HCEA Conference

September 6 – 8, 2017

Salt Lake City, UT

Dear Prospective Vendor,

The Health Care Education Association is celebrating its 20th Anniversary in 2017! HCEA invites you to join us for our conference September 6-8, 2017 at the University Park Marriott Hotel in Salt Lake City, Utah! Our location is well suited for our conference theme, “Reaching New Heights in Patient Powered Care.”

We have had wonderful vendor participation in the past and encourage you to join us! Our attendees are patient, staff, and community educators from premier health care organizations across the country. They are a valuable source of information and the conference provides the perfect venue for you to connect with them.

Now, more than ever, we need to make the effort to form partnerships and creative solutions that allow us to continue to provide the highest quality education while remaining fiscally responsible. Please take a moment to review the available support opportunities for 2017. Consider sponsoring an event as a platinum sponsor or participate at one of our other support levels. Past vendors have appreciated the opportunity to promote their products and services as part of a vendor panel in front of all conference participants -we know you will, too! Exhibit space is limited, so please act now.

Please contact me if you have any questions. I look forward to seeing you in Salt Lake City next September.

Sincerely,

Diane C. Moyer, RN, MS
Marketing/Membership Chair
Conference Planning Committee Member
Diane.moyer@osumc.edu

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Summary of Support Levels

What's Included in Levels of Support	Platinum	Gold	Silver	Bronze	Basic
Sponsorship Options for Platinum (pick one) <input type="checkbox"/> Five additional conference registrations <input type="checkbox"/> Sponsor vendor luncheon – vendor gets 5 additional minutes for presentation <input type="checkbox"/> Sponsor reception with opportunity to welcome participants	✓				
Ad space in conference program	Full page	½ page	¼ page	Business card	NA
Special recognition on HCEA website	✓	✓			
Premier booth location	✓	✓			
One time use of HCEA member list	✓	✓	✓		
Participation during vendor panel at luncheon	✓	✓	✓	✓	
Listing in program as sponsor	✓	✓	✓	✓	✓
Booth space to include 6 ft. skirted table, 2 chairs, wireless internet	✓	✓	✓	✓	✓
Free registrations for conference	5	3	2	1	NA
Cost of support levels	\$5,400	\$4,200	\$3,000	\$1,800	\$1000

Reserve Your Space Now!

Please complete the registration form on the next page and either fax or mail it to the HCEA office.



HEALTH CARE EDUCATION ASSOCIATION

Connecting Patient, Staff & Community Educators, Worldwide

Company Name _____

Address _____

City/State/Zip _____

Contact person _____ Phone _____

Email _____ Fax _____

Level of Support:

_____ Platinum \$5,400

_____ Bronze \$1,800

_____ Gold \$4,200

_____ Basic \$1,000

_____ Silver \$3,000

For Platinum sponsors: Check which option you chose:

5 additional registrations sponsor vendor luncheon sponsor reception

Payment Information:

Payment can be made by check, VISA or Mastercard.

Credit card number _____

___ VISA ___ Mastercard Expiration date _____ CVC code _____

Cardholder Name _____

Check enclosed—Payable to HCEA HCEA Federal Tax ID# : 23-2956629

Send or fax to:

Health Care Education Association

2424 American Lane

Madison, WI 53704-3102

Fax: 608-443-2474

Cancellation fee is \$500 if notification received prior to June 1, 2017. No refunds provided after that date.