



2015 HCEA Conference Schedule-At-A-Glance

Thursday, October 15, 2015

- 7:00 am– 4:00 pm Registration open
- 7:00 am – 11:00 am Poster and Vendor set up
- 8:00 am - 11:00 am **Pre Conference Workshop** (Additional registration fee required) Health Communication Strategies to Enhance the Patient Experience
Doug Seubert 3 CE
- 11:00 am – 12:00 pm Informal networking
- 12 noon – 12:15 pm **Welcome to 2015 HCEA Conference**
- 12:15 pm – 1:30 pm Lunch with Vendor Panel
- 1:40 pm – 2:40 pm **Keynote Address:** Does Higher Patient Engagement Translate to a Better Patient Experience? Doug Seubert 1 CE
- 2:45 pm – 3:45 pm **Session A: Panel Discussion - The Health Care Journey through a Patients' Eyes - A Family Panel with Moderator Karen Porter, KLPor**
Strategic Solutions 1 CE
- 3:45 pm – 4:25 pm Break - Vendors and Poster Session
- 4:30 pm – 5:30 pm **Session B - Concurrent Breakout Sessions** 1 CE
- Breakout 1** Shared Decision Making: New Challenges for Health Literacy
Geri Baumblatt
- Breakout 2** Understanding Patient Needs in the Transition from Inpatient SCI
Rehabilitation to the Community: A Multi-Faceted Needs Assessment
Sandra Mills
- Breakout 3** Integrating Health Literacy Strategies to Transform Organizational
Culture and the Patient Experience Terri Ann Parnell
- 5:45 pm – 7:00 pm Reception/Networking (Vendor Exhibits and Posters for first 45 minutes)



Friday, October 16, 2015

- 7:00 am – 3:30 pm Registration
- 7:30 am – 8:20 am Breakfast/HCEA meeting
- 8:30 am – 9:30 am **Session C – Concurrent Breakout Sessions** 1 CE
- Breakout 4** Evaluation of Cardiac College E-Learning Modules
Joan Kitchen and Nicole Sandison
 - Breakout 5** Writing for All Families Andy Schwieter
 - Breakout 6** Adolescent Patient Experience and Health Information Literacy: Teaching Adolescents How to Evaluate Health Information Michelle Burda
- 9:40 am – 10:40 am **Session D – Concurrent Breakout Sessions** 1 CE
- Breakout 7** Project Hoffnung (Hope): Best Practices in Delivering Breast Cancer Education to Amish and Mennonite Communities in Rural Ohio
Melissa Thomas, Haley Riegel and Doretta Thomas
 - Breakout 8** Improving Cardiac Care Transitions through Patient Engagement
Rhonda Cable
 - Breakout 9** WeThrive: What to do for Your Teen’s Health: Train-The-Trainer
Diana Pena Gonzalez
- 10:40 am – 11:10 am Break/Vendor Visits
- 11:10 am – 12:10 pm **Session E – Concurrent Breakout Sessions** 1 CE
- Breakout 10** Leveraging Generational Diversity in Patient and Family Education
Maria Marconi
 - Breakout 11** Panel Discussion: Collaboration and Consistency in Linking Materials to the EMR Ruti Volk and Cindy Westley, Moderator – Diane Moyer
 - Breakout 12** Engaging Families in Building a Health Literate Organization
Kristen Erikson



Friday, October 16, 2015 - continued

12:20 pm – 1:15 pm Lunch

1:15 pm – 2:45 pm **Session F:** Scope, Standards and Certification for Patient Educators: An Interactive Session Madge Patyk, Anne Longo 1.5 CE

2:45 pm – 3:15 pm Break – Announcement of poster winners and Dessert with Vendors

3:15 pm – 4:15 pm **Session G – Concurrent Breakout Sessions** 1 CE

Breakout 13 What Are the Chances? Talking Numbers and Risk with Patients
Jeanine Draut

Breakout 14 Lesbian, Gay, Bisexual, and Transgender Health Information Resources
Dana Abbey

Breakout 15 Building a Community of Practice for Health Care Clinicians in Self-Management Support: Experiences in Spinal Cord Injury Rehabilitation
Karen Anzai and Sandra Mills

4:30 pm Riley Children's Hospital tour

5:15 pm Dine Around



Saturday, October 17, 2015

7:45 am – 8:30 am Breakfast/Networking

8:30 am – 9:30 am **Session H – Concurrent Breakout Sessions** 1 CE

Breakout 16 Where the Rubber Meets the Road - Patient Education in the Community
Janette Helm

Breakout 17 Reach to Teach: Putting Health Information Where Your Patients Go
Carolyn Cutilli

9:40 am – 10:40 am **Session I – Concurrent Breakout Sessions** 1 CE

Breakout 18 Physician Perspectives on Age-Related Barriers to Weight Management in Older Patients: A Case Study Swateja Nimkar and Nitin Khadilkar

Breakout 19 Becoming Parent and Nurse: Simulation in Parent Education for CLABSI Prevention Carol Rosenberg

10:45 am – 11:45 am **Session J – Concurrent Breakout Sessions** 1 CE

Breakout 20 Staying Safe on the Fast Track: Engaging Patients in Their Experience
Melinda Orebaugh and Melissa Miller

Breakout 21 How the Hours Add Up: Tracheostomy Discharge Education Program Positively Affects Readmission Rates Hannah Greenlick-Michals

11:45 am – 12:00 noon **Conference Closing**